



## FOR IMMEDIATE RELEASE

### MDR Attracts Top Talent from Houston, DC Firms

Corpus Christi-based advertising agency brings on new team members to help lead continued growth and expansion across the state.

Corpus Christi, TX - (May 4, 2017) MDR, an award-winning advertising, marketing and digital agency announces the addition of three new employees, Jackie Swonke, as Creative Director, Sara Kilsby as Senior Designer and Angelica Demiris as Traffic Manager.

Jackie and Sara come to MDR from Houston-based firm Unleaded Communications. Bringing extensive energy and retail knowledge, the two have worked as a team for years on award-winning branding, design and strategic marketing campaigns for industries in the B2C and B2B sectors.

Angelica joins the MDR team from Washington, DC Area-based Crosby Marketing, with robust project management and operational skills that are critical to keeping the agency running efficiently, as it continues to expand.

“This serves as a testament to the growing strength of our agency. We’ve created a culture and work environment that top talent—even outside of our state—recognize and want to be part of. The addition of these seasoned agency professionals will take our agency to a new level”, said Stephen Rybak, Principal & Chief Creative Officer at MDR. “It’s an exciting time for our business and our clients.”

#### About MDR

MDR is a full-service advertising, marketing and digital agency based in Corpus Christi with an office in San Antonio. Since 1974, MDR has been a leader in the creative, media and digital industries. For more information, visit [mdradvertising.com](http://mdradvertising.com).