



MARCH 12, 2021

ELIZABETH'S

Branding Presentation





Taste and Sea.

Live (and eat) fully.

Welcome to Elizabeth's, where all things are inspired by beauty. We believe that variety is the spice of life, richness comes in many forms, and that the temptation of a good baklava never hurt anybody.

Tucked away overlooking the harbor, guests can escape to an all-but-mundane mix of Mediterranean-inspired cuisine, cocktails and charm within the walls of the iconic Art Museum of South Texas.



Elizabeth's

Elizabeth's



MODERN
TROPICO

A B C D E F G H I J K L M N O P

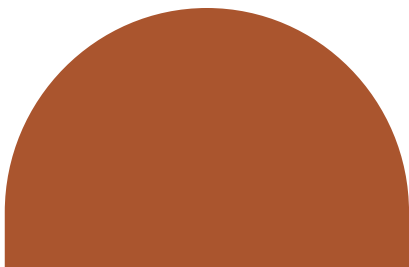
sailed past the
place in his
ship until he
listened to the

LOGO VARIETIES

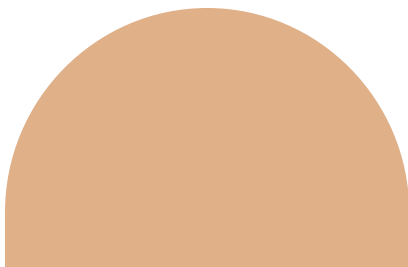


COLOR
PALETTE

MAIN PALETTE



TERRACOTTA
C:25 M:74
Y:92 K:14
HEX# AA562E



NUDE
C:11 M:32
Y:48 K:0
HEX# E0B088



SAND
C:9 M:13
Y:19 K:0
HEX# E5D7C8

SECONDARY PALETTE (INTERIOR ACCENTS)



TURQUOISE
C:40 M:5
Y:19 K:0
HEX# 97CBCD



TEAL
C:86 M:54
Y:54 K:35
HEX# 234E54



GOLD
C:12 M:47
Y:91 K:0
HEX# DE9337

TYPOGRAPHY

BW Vivant

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

Skinny	Medium
Thin	Bold
Light	Black
Regular	

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel feugait nulla facilisi.

TEXT FONT

CARENTRO

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
1234567890

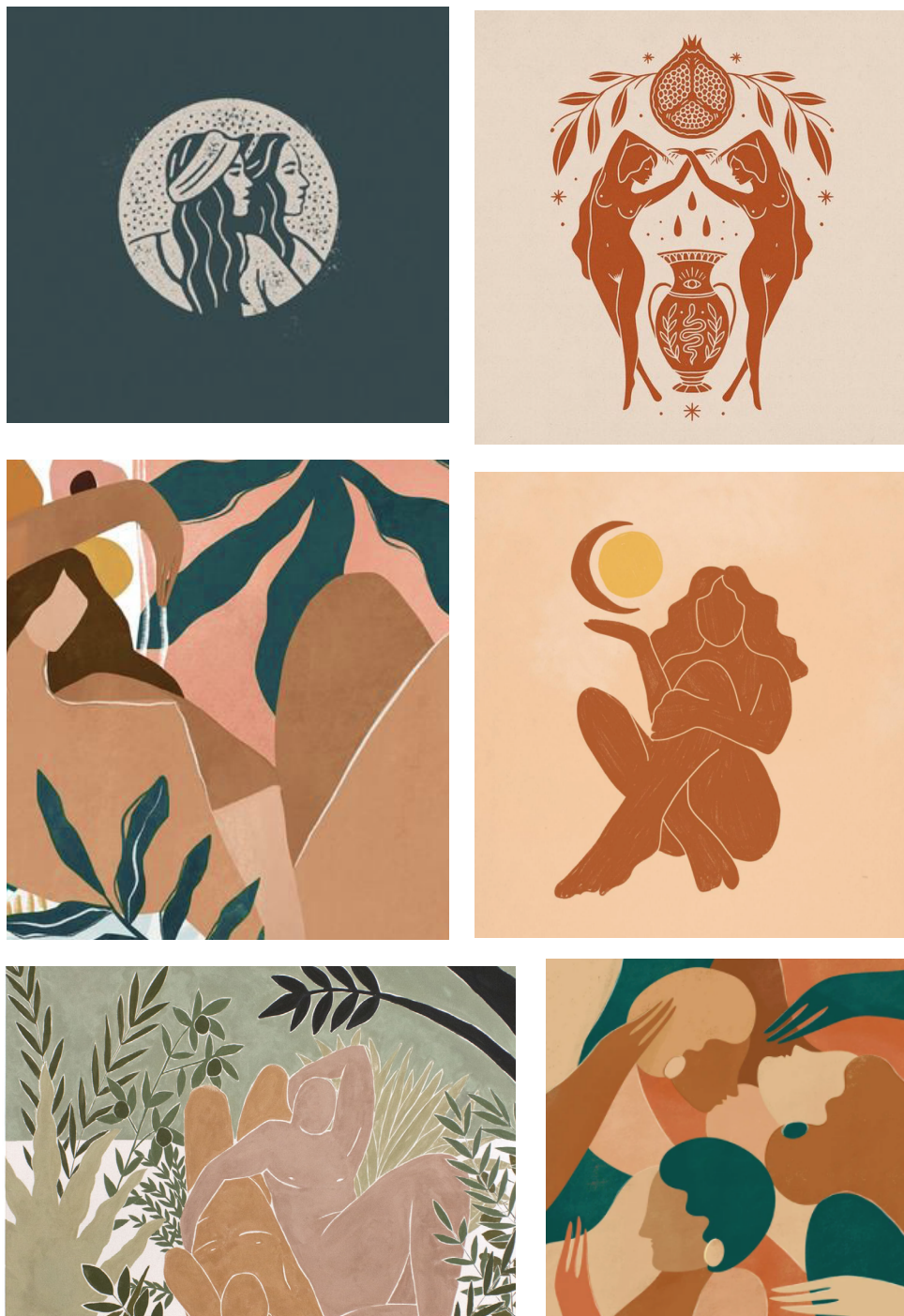
Sunflower

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

DISPLAY/ACCENT FONTS

ILLUSTRATION STYLE

INSPIRATION



SIREN ILLUSTRATION



MENU BACKS & CARDS



MATCHBOOKS & TOTE BAGS



GIFT CARDS & TOGO BOXES



COCKTAIL COASTERS

